

# The Toxic 10 & More™

### Are your oral, body, baby & home care products toxic?

Ingredients, whether healthy or harmful, are absorbed into your skin, bloodstream and organs in 26 seconds. We're revealing a few of the 10,000 dangerous ingredients commonly found in products you trust. Most companies legally use cheap, toxic fillers to increase profits even though they harm the consumer. Avoid these proven carcinogens, neurotoxins, reproductive toxins and hormone disruptors.

#### Phenoxyethanol (or EthylHexylglycerin)

**Function:** synthetic preservative to create a long shelf life, "new" substitute for parabens. **Hazards:** may cause chromosomal changes, organ toxicity, damage to brain, nervous system and reproductive system. **Inside:** body care products, cosmetics, etc.

Essanté Organics only uses plants & essential oils to stop bacteria & create a 5 year shelf life.

#### Polysorbate 20-80 (often contaminated with ethylene oxide, 1,4-dioxane)

Function: emulsifier, de-foamer, to create creaminess without separation.
 Hazards: may cause reproductive effects, cancer and mutations based on animal testing.
 Inside: vitamins, soaps, shampoos, creams, food, etc.
 Essanté Organics only uses Mother Nature's ingredients to create rich creaminess, organically.



2

#### Propylene Glycol or Polyethylene Glycol (PEGs)

Function: petroleum based thickeners and penetration enhancers to add creaminess.
 Hazards: carcinogen, systemic toxicity, linked to lymphatic, breast, brain cancers.
 Inside: shampoos, conditioners, lotions, deodorants, etc.
 Essanté Organics only uses plant and mineral based ingredients that deliver true health benefits.

#### Colors/Dyes/Coal Tar (F, D, C, or CI Followed by a Number)

Function: made from coal tar, used to make vibrant colored liquids and products.
Hazards: probable carcinogens, neurotoxins, heavy metal contaminants.
Inside: hair dyes, blue and green household cleaners, pink / purple / blue shampoos, etc. Essanté Organics only uses plants or minerals to create color.



**Function:** preservative gained by using synthetic reactants. **Hazards:** allergen, immune system toxicity, formaldehyde (end result) causes cancer. **Inside:** hair and skin products (often falsely touted as a natural preservative). *Essanté Organics only uses plant & mineral based ingredients that deliver true health benefits.* 

#### Sodium Laureth Sulfate (SLES), Sodium Lauryl Sulfate (SLS)

Function: petroleum based lathering and foaming agent.
 Hazards: carcinogen, respiratory tract irritant.
 Inside: toothpastes, shaving creams, body washes, household cleaners, etc.
 Essanté Organics creates rich lather and foam from nutrient-dense coconuts.



#### Triclosan (Products Labeled "Antibacterial")

**Function:** FDA classified pesticide, antibacterial and anti-fungal preservative. **Hazards:** endocrine and thyroid disruptor in human breast milk, birth defects, uncontrolled cell growth. **Inside:** shaving creams, conditioners, deodorants, cleansers, toothpastes.

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#### Petroleum (Mineral Oil or Mineral Jelly or Mineral Grease)

**Function:** petroleum filler for shine, smoothness, creaminess, and glide-ability. **Hazards:** European Union classified carcinogen. **Inside:** lip balms, creams, waxes, conditioners, lotions, deodorants, etc.

Essanté Organics uses healthy ingredients to create rich, creamy, glide-able products.

#### Fragrance (Perfume or Parfum)

Function: Create a strong scent, term used to hide 4,000+ toxins.
 Hazards: carcinogens, endocrine disruptors, birth defects, neurotoxins, head pain.
 Inside: colognes and strongly scented bath, kitchen and laundry products.
 Essanté Organics uses organic fruits and essential oils to create divinely scented products.

#### Dibutyl Phthalate (DBP)

Function: solvent used to dissolve other chemicals and create better consistency.
 Hazards: carcinogen, reproductive toxin, developmental toxin, birth defects.
 Inside: Shampoos, shower / bath gels, deodorants, cleaning products, etc.
 Essanté Organics does not use toxic chemicals, period.

Warning on box: Keep out of reach of children under 6 years of age. If you accidentally swallow more than used for brushing, get medical help or contact a Poison Control Center immediately.



## The Toxic 10 & More<sup>™</sup> List Continued

#### **Benzalkonium Chloride**

A disinfectant, preservative and surfactant linked to severe skin, eye, and respiratory irritation and allergies. *Commonly in: sunscreens, moisturizers.* 

#### Butylatedhydroxy Anisole and Butylated Hydroxytoluene

Synthetic chemical shelf life extenders. Likely carcinogens and hormone disruptors which may cause liver damage. *Commonly in: lip products, moisturizers, baby creams, and cosmetics.* 

#### Coal tar hair dyes and other coal tar ingredients

A byproduct of toxic coal and proven carcinogens. Chemicals used as product colorants. Commonly in: mascara, eyeliner, and colored products including pink shampoos, purple baby wash, blue Windex, etc.)

#### Ethylenediaminetetraacetic acid (EDTA)

A binding chemical used to improve stability. Linked to organ toxicity. *Commonly in: cosmetics, hair products, moisturizers.* 

#### Ethanolamines (DEA / MEA / TEA)

Surfactants linked to allergies, skin toxicity, hormone disruption, and inhibited fetal brain development. *Commonly in: hair products, mascara, cosmetics, fragrances, sunscreens, pharmaceuticals.* 

#### Formaldehyde

Used as a preservative in cosmetics. A proven carcinogen which can also cause asthma, neurotoxicity, and developmental toxicity. Present in many preservatives including quaternium-15, DMDM hydantoin, imidazolidinyl urea, diazolidinyl urea, sodium hydroxymethylglycinate, 2-bromo-2-nitropropane-1,3 diol (Bronopol). *Commonly in: shampoo, body wash, bubble bath.* 

#### Hydroquinone

A skin-lightening chemical that inhibits the production of melanin. Linked to cancer, organ toxicity, and skin irritation. *Commonly in: moisturizers and creams.* 

#### Methylisothiazolinone and methylchloroisothiazolinone

Chemical preservatives that cause irritation & skin allergies. Commonly in: shampoo, conditioner, body wash.

#### Oxybenzone

UV light absorber linked to irritation, sensitization, allergies, and possibly hormone disruption. *Commonly in: sunscreens, moisturizers.* 

#### Parabens (methyl-, isobutyl-, propyl- and others)

Toxic preservatives commonly used to prevent bacteria and mold growth. Parabens are proven hormone (endocrine) disruptors, which may alter important hormone functions in the human body. *Commonly in: shampoos, face cleansers, body washes, lotions, foundations, deodorants.* 

#### Phthalates (DBP, DEHP, DEP and others)

Toxic plasticizing chemicals used to make products more pliable and to make toxic fragrances stick to skin. Phthalates disrupt hormone balance by harming the endocrine system, plus they may cause birth defects. *Commonly in: products with synthetic fragrances, hairspray, shampoo, conditioner, lotions.* 

#### **Retinyl Palmitate / Retinol / Pro-Retinol**

May damage DNA and speed up growth of skin tumors when used topically. *Commonly in: moisturizers and anti-aging skincare products.* 

#### Toluene

A volatile petrochemical solvent that is toxic to the immune system and can cause birth defects.

Acrylates, Methacrylates, Alcohol (Ethanol, Benzyl, Isopropyl, SD alcohol), Aluminum, AMP-95, BHT, Carbomer, Diazolidinyl Urea, Ethanolamines, (TEA, DEA, MEA), GM (Glyceryl Monostearate), Hydroquinone, Imidazolindyl Urea, Lead, Mercury, Mineral Oil, Acrylates and Methacrylates, Siloxanes (Ingredients ending in siloxane or methicone)

And the list goes on. Google your ingredients and throw out products containing harmful toxic ingredients.

Essanté Organics uses ToxicFree<sup>®</sup> and Organic ingredients. Nothing else is premitted. Order yours today!

Add your information sticker here.





